

366T20"43900T6

| | |
|-----------|-----------|
| APPROVED | O.G. FIG. |
| BY | CLASS |
| DRAFTSMAN | SUBCLASS |

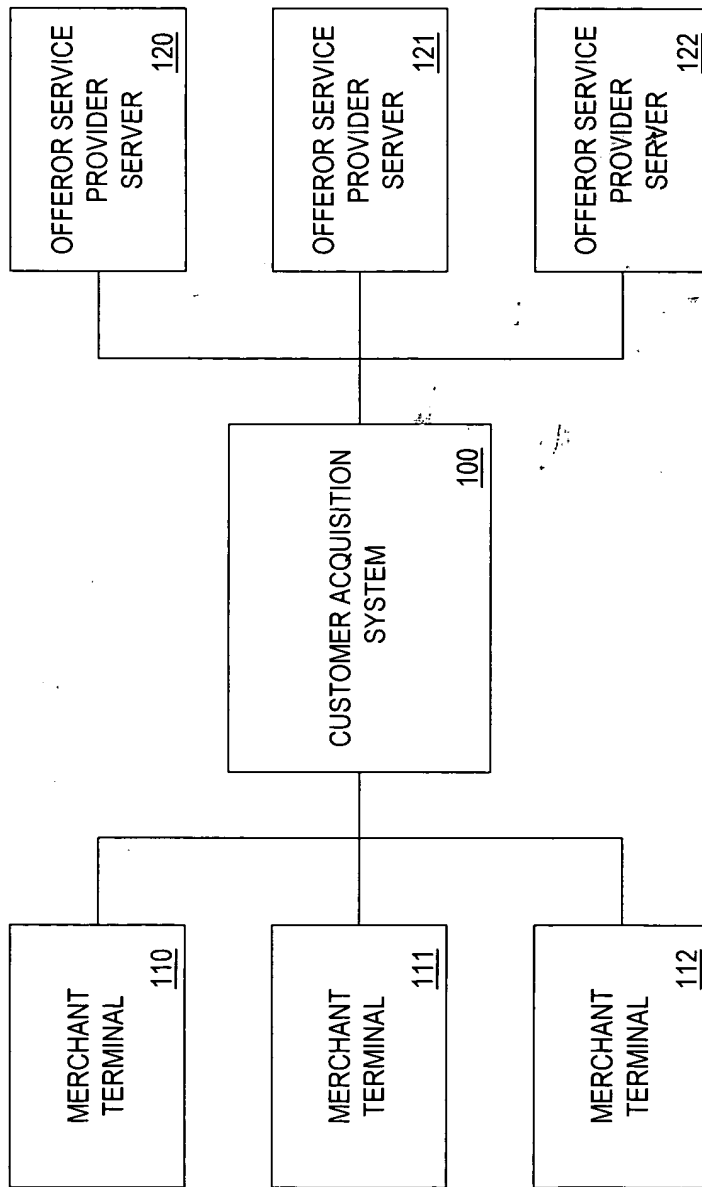


FIG. 1

O.G. FIG.
CLASS SUBCLA

366T90"4390T613

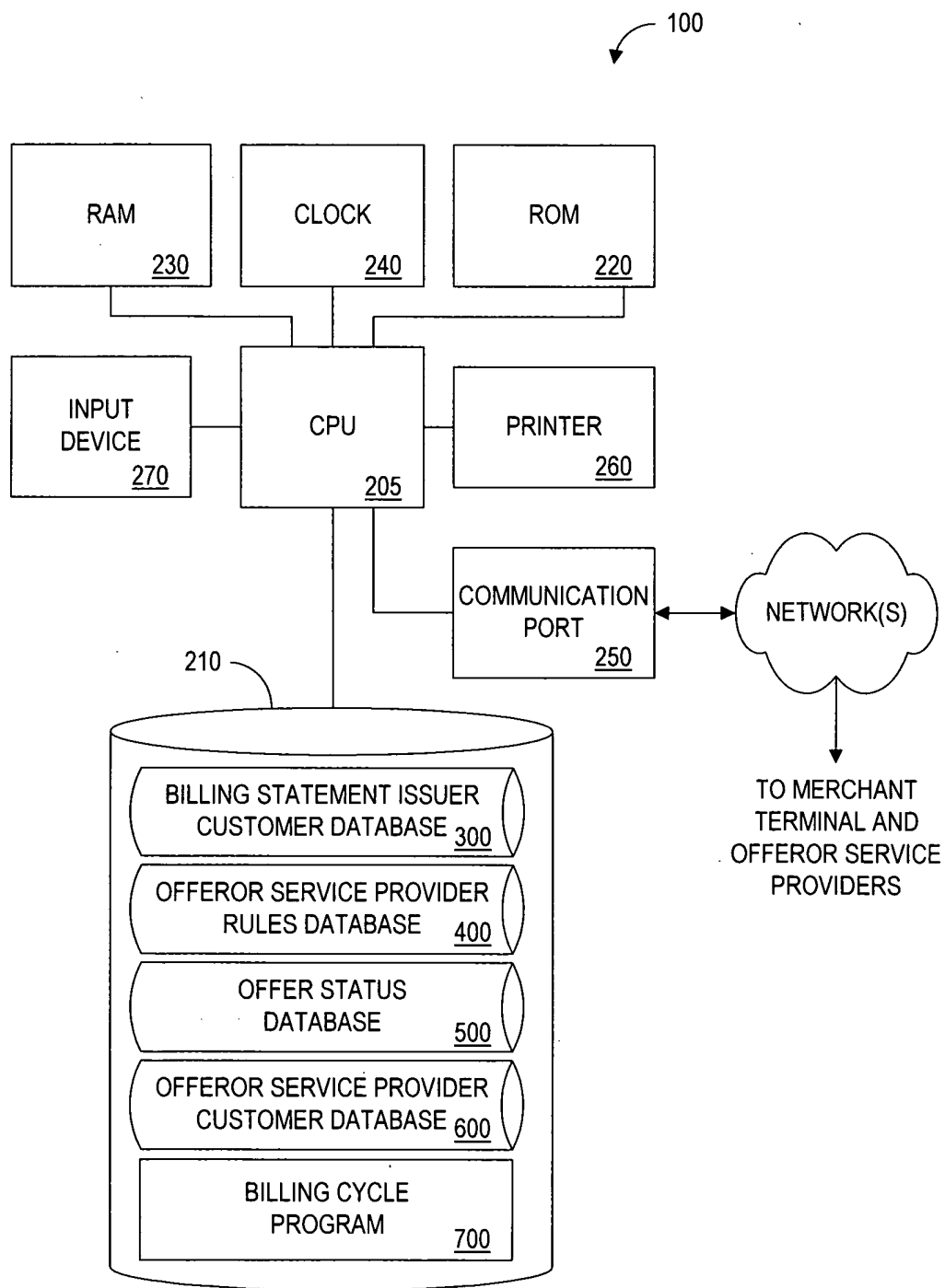


FIG. 2

| | |
|-----------|-----------|
| APPROVED | O.G. FIG. |
| BY | CLASS |
| DRAFTSMAN | CLAS. |

BILLING STATEMENT ISSUER
CUSTOMER DATABASE 300

| CUSTOMER NAME 330 | BILLING ADDRESS 335 | ACCOUNT IDENTIFIER 340 | OUTSTANDING BALANCE 345 | MINIMUM AMOUNT DUE 350 | DUE DATE 355 |
|----------------------|------------------------------------|---------------------------|----------------------------|---------------------------|-----------------|
| BOB SMITH | 123 MAIN ST. TOWN, STATE 09111 | 1234-1234 | \$1,600.00 | \$160.00 | 4/15/98 |
| THOMAS JONES | 436 PLAIN ST. CITY, STATE 23555 | 1234-5678 | \$250.00 | \$25.00 | 4/15/98 |
| SUE JOHNSON | 987 1ST AVE. CITY, STATE 09829 | 1234-9876 | \$150.00 | \$15.00 | 4/15/98 |
| MARY MARTIN | 876 VINE ST. TOWN, STATE 98765 | 1234-4565 | \$350.00 | \$35.00 | 4/15/98 |
| JOHN DOE | 345 BROADWAY CITY, STATE 23666 | 1234-2364 | \$80.00 | \$8.00 | 4/15/98 |

FIG. 3

| | |
|-----------|-----------|
| APPROVED | C.G. FIG. |
| BY | CLASS |
| DRAFTSMAN | SUBCLASS |

366T50"4300T50

OFFEROR SERVICE PROVIDER
RULES DATABASE 400



| OFFER TYPE IDENTIFIER | OFFEROR SERVICE PROVIDER IDENTIFIER | OFFER RULES | MAXIMUM OFFER AMOUNT |
|-----------------------|-------------------------------------|--|----------------------|
| 1 | AT&T | OFFER TO PAY UP TO MAXIMUM OFFER AMOUNT OF CUSTOMER'S MINIMUM AMOUNT DUE ONLY OFFER TO CUSTOMERS WITH ZIP CODES BEGINNING WITH 09 | \$75.00 |
| 2 | CITIBANK VISA | OFFER TO PAY MAXIMUM OFFER AMOUNT TO CUSTOMER'S ACCOUNT ONLY OFFER TO CUSTOMERS WITH A CREDIT RATING >B | \$80.00 |
| 3 | AMERICA ONLINE | IF MAXIMUM OFFER AMOUNT ≥ MINIMUM PAYMENT DUE, OFFER TO PAY CUSTOMER'S MINIMUM PAYMENT DUE ONLY OFFER TO CUSTOMERS WITH ZIP CODES BEGINNING WITH 23 | \$25.00 |

FIG. 4

| | |
|-----------|---------------|
| APPROVED | O.G. FIG. |
| BY | CLASS SUBCLAS |
| DRAFTSMAN | |

OFFER STATUS DATABASE 500

| ACQUISITION OFFER IDENTIFIER 530 | OFFEROR SERVICE PROVIDER IDENTIFIER 535 | CUSTOMER ACCOUNT IDENTIFIER 540 | STATUS 545 | OFFER AMOUNT 550 | OFFER MAILING DATE 555 | OFFER EXPIRATION DATE 560 |
|---|---|--|---------------|---------------------|------------------------------|---------------------------------|
| 77777 | AT&T | 1234-1234 | OPEN | \$75.00 | 3/15/98 | 4/15/98 |
| 75643 | AT&T | 1234-9876 | ACCEPTED | \$15.00 | 3/15/98 | 4/15/98 |
| 78257 | AOL | 1234-5678 | ACCEPTED | \$25.00 | 3/15/98 | 4/1/98 |
| 72255 | AOL | 1234-2364 | EXPIRED | \$8.00 | 3/15/98 | 4/1/98 |

FIG. 5

| | |
|-----------|----------------|
| APPROVED | O.G. FIG. |
| BY | CLASS SUBCLASS |
| DRAFTSMAN | |

66730" 1430075

OFFEROR SERVICE PROVIDER
CUSTOMER DATABASE 600



| OFFEROR SERVICE PROVIDER IDENTIFIER 630 | CUSTOMER NAME 635 | BILLING ADDRESS 640 | ACCOUNT IDENTIFIER 645 |
|---|----------------------|---------------------------------------|---------------------------|
| AT&T | MARY MARTIN | 876 VINE ST. TOWN, STATE 98765 | 22-66-988 |
| AOL | SAM ROBERTS | 456 MULBERRY ST. TOWN, STATE 04196 | 675-7800 |
| AT&T | SUE JOHNSON | 987 1ST AVE. CITY, STATE 09829 | 22-66-987 |
| AOL | THOMAS JONES | 436 PLAIN ST. CITY, STATE 23555 | 675-7799 |

605

610

615

620

FIG. 6

APPROVED O.G. FIG.
CLASS. SUBCLASS
BY
DRAFTSMAN

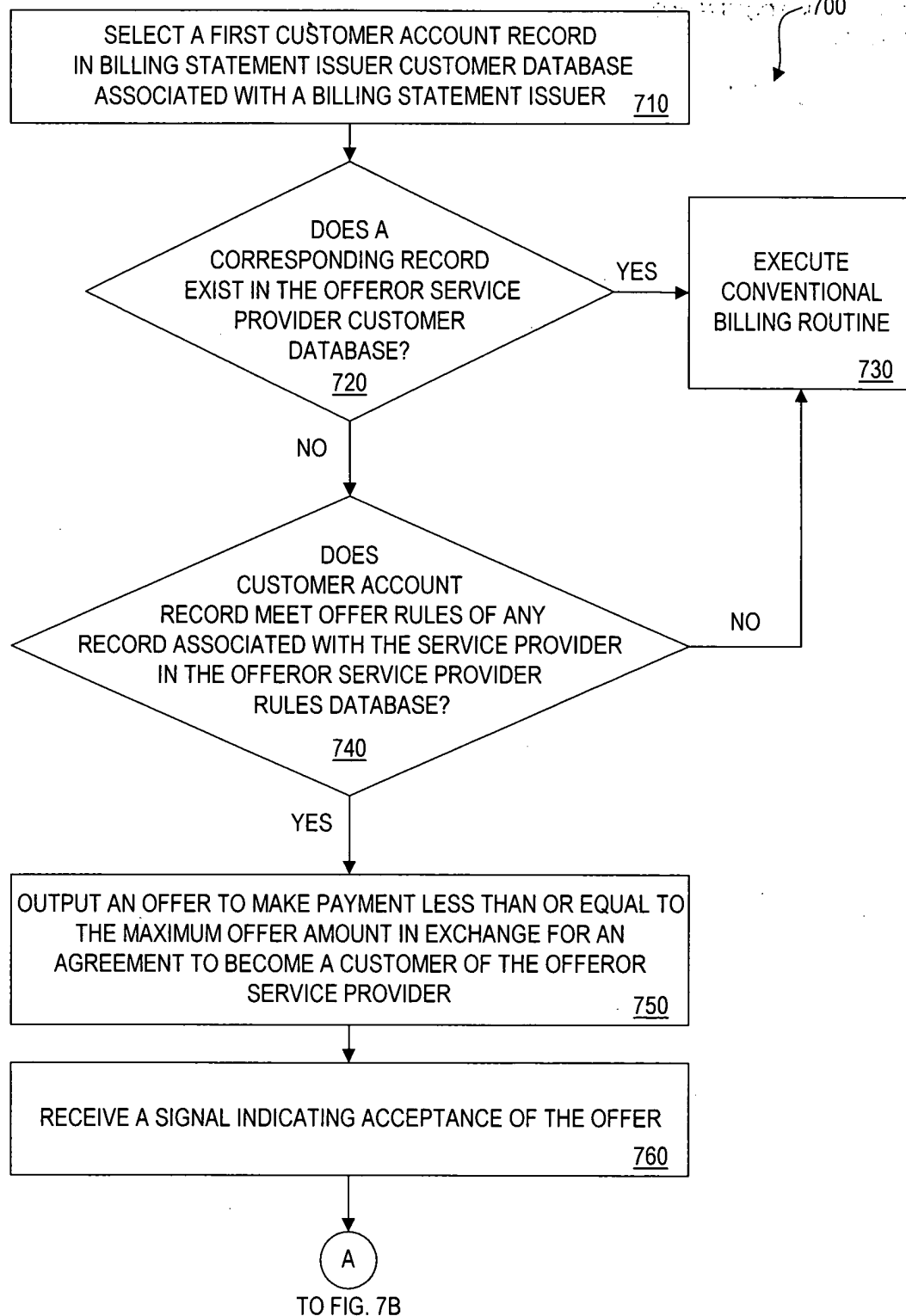


FIG. 7A

APPROVED O.G. FIG. CLASS SUBCLASS
BY DRAFTSMAN

FROM FIG. 7A

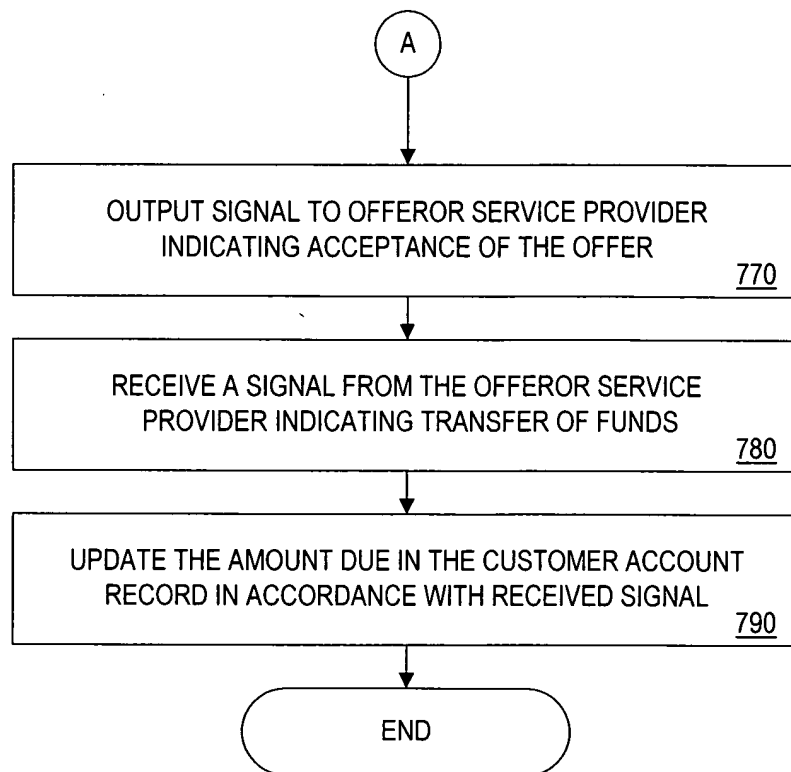


FIG. 7B

| | | | |
|--------------|-----------|--------------|----------|
| APPROVED | O.G. FIG. | CLASS | S. CLASS |
| 866-750-4890 | 4890 | 866-750-4890 | 4890 |
| DRAFTSMAN | | | |

800

BILLING STATEMENT

Thomas Jones
436 Plain St.
City, State 23555

| CUSTOMER ACCOUNT IDENTIFIER | PAYMENT DUE DATE | MINIMUM PAYMENT DUE |
|-----------------------------------|---------------------|------------------------|
| 1234-5678 | 4/15/98 | \$25.00 |

| <u>SERVICE DESCRIPTION</u> | <u>AMOUNT DUE</u> |
|----------------------------------|-------------------|
| SERVICE A | \$100.00 |
| SERVICE B | \$50.00 |
| SERVICE C | \$100.00 |
| TOTAL OUTSTANDING BALANCE | \$250.00 |

810

Can't make ends meet? Simply agree to become a member of America Online by checking the box below, and America Online will pay your minimum payment this month!

☐ YES! I authorize America Online to pay my minimum payment due this month. By doing so, I agree to use AOL as my primary Internet Service Provider.

**PAYMENT PROCESSING
CENTER**
678 NICE PL.
FUNTOWN, USA 06660

CUSTOMER ACCOUNT IDENTIFIER 1234-5678

FIG. 8